



STOCKTON - ISLAND CAMPUS AND UNIVERSITY PARK
Showboat Higher Education Proposal
December 2014





STOCKTON OVERVIEW

A Stockton-Island Campus located in the former **Showboat Hotel and Casino** is, candidly, an opportunity to begin a metamorphosis in Atlantic City. It will serve as a major employer providing both direct and ancillary jobs, as well the enabler of an educated workforce capable of propelling the city into both the short term and long term future.

Stockton-Island Campus will be designed to comport with the Middle States Commission on Higher Education criteria for an additional location that is geographically distinct from Stockton's main campus in Galloway Township.

This campus will be designed to be a full-service residential campus that integrates with and meshes into the community. It is intentionally *not* designed to be a walled-off entity as in some areas. It will also be important for the community to integrate with – and feel a part of – Stockton. A highlight of this campus will be the development of an independent community center, complete with meeting rooms and audiovisual equipment, where community-based organizations in Atlantic City can hold their meetings and engage their members and audiences.

Through an ambitious effort designed to help Atlantic City as quickly as possible, we hope to have the hotel portion operating by late Spring 2015, a portion of our summer sessions in Atlantic City in 2015, and our first academic programs available in Fall 2015.

We expect to work with the state, county and city officials and the CRDA to develop a College Zone Neighborhood around the campus that will encourage entrepreneurship and support businesses. We fully expect to capitalize on our existing agreement with the Atlantic City Aquarium to mutually enhance the research and workings of our world-renowned Coastal Research Center and those of the aquarium.

Of major importance to the area, however, is that three positive dynamics occur when Stockton develops a full service residential campus capable of awarding undergraduate and graduate degrees within Atlantic City:

- An analysis by the Georgetown University Center on Education and the Workforce forecasts that by 2020, 68% of New Jersey jobs will require postsecondary education. It is expected that more than a million of these jobs will require a bachelor's degree and more than a half million will require a graduate degree. With Atlantic City's unemployment rate currently sitting at abysmally high levels and municipalities throughout Atlantic, Cape May, Cumberland and Ocean Counties reeling from the effects of the recent spate of casino closings, the results from providing a highly educated work force are enhanced.
- An academic community of professionals, students and support staff become part of the fiber of Atlantic City, adding to the richness of the culture and economy. As we look ten years out, we are sure to see that a community that will live, work and shop in Atlantic City will have been established. Cultural and educational activities provided by the College will continue developing and be available to both Atlantic City residents and visitors. Business in the area will benefit from all the necessary vendor and supplier services required to operate a higher education institution of this size and caliber. At the same time, the College community will be taking advantage of the many shopping, dining, and entertainment activities available within Atlantic City.
- An influx of dollars and entrepreneurial opportunities will occur through the development of a college-friendly neighborhood and economic development zone. These benefits are coupled with Stockton's own operating budget for this campus that will provide significant expenditures within Atlantic City and its surrounds.



STOCKTON SITE

The Site discussed in this proposal is the former Showboat Hotel and Casino at 801 Boardwalk in Atlantic City. It assumes the acquisition of all buildings, accoutrements, surface and garage parking, etc., encompassing 1.73+ million sf on 26.28 acres.

This property is well-suited and designed for a cost-effective conversion into a self-contained campus in concert with other uses that will create an overall mixed-use of academic programs/residences, hotel, retail, performance, community meeting area, and public partnerships redevelopment site. As a redevelopment project, the former Showboat requires far less lead time in terms of design and approvals and a shorter build-out time than new construction on a different site. Accordingly, September 2015 becomes a realistic target for opening many aspects of an Island Campus. The differential in timing offers many benefits to both Atlantic City and Stockton.

This location lends itself to the longer creation of a college zone neighborhood, or University Park.

While a complete analysis of the conversion of the property is forthcoming, for discussion purposes, preliminary visions include:

Tower 1 (~479 rooms) that fronts on the ocean remaining as a hotel that will be operated by a private hotelier and provide learning laboratory opportunities for students.

Retail is planned along the Boardwalk and will be ancillary to the hotel portion.

Towers 2 and 3 (~852 rooms) will become student housing of varying types.

Gaming floor space (~175,000 sq. ft.) will become academic, administrative, civic and programmatic space. Conceptually and preliminarily, this will include:

Program & Academics

- 20 mixed use, flexible classrooms
- 10 lecture type facilities
- 8 individual musical instructional rooms
- 3 choral/dance instructional rooms
- 1 dance studio
- 1 experimental theater and dance lab

Community/Civic Engagement & Workforce Development

- 3 multi-use flexible community facilities
- 1 all-purpose conference/group facility

Cultural & Educational Outreach

- 3 multi-use flexible facilities
- 1 all-purpose conference/group facility

Conferences, Administration, Offices & Demonstration

- 2 multi-use flexible conference spaces
- Administration Office suites and support services' spaces

Some areas may be used for public-private partnership opportunities. It is premature to be specific.

STOCKTON

CREATION OF UNIVERSITY PARK

The Concept: University Park

A “College Friendly” Neighborhood and Economic Development Zone, around the location of the proposed Atlantic City campus of Stockton.



Goals:

- To create a safe and friendly environment for college students, faculty and guests.
- To encourage and promote private and public investment and development within the Zone which shall be complimentary and helpful to the existence and growth of Stockton-Island Campus.
- To promote the integration of Stockton into the Atlantic City community.

Encouraged Development:

- The renovation and redevelopment of existing buildings.
- The development of new structures.
- The development of both new and existing businesses.



Encouraged Usage:

- Housing for students and faculty.
- Housing for individuals who desire to live near a college campus.
- Retail geared to the college community such as:
 - o Clothing shops
 - o Food markets
 - o Hardware store
 - o Phone and computer stores
 - o Copy/mail/office stores
 - o Book stores
 - o Restaurant and food service establishments
 - o Office uses that benefit from proximity to a college campus and that may have need for internship programs

Time Frame:

One of the goals of the Zone will be to create a college town environment as close to the opening of Stockton-Island Campus as possible. Hence, incentives should be awarded based upon dates with greater incentives being available for uses which open closer to the opening of Stockton-Island Campus, for example,

Phase 1 would be projects that open within 30 days of the opening of Stockton-Island Campus,

Phase 2 would be within one year and Phase 3 within 3 years.

Possible Incentives:

- Real Estate Tax abatements
- Low interest financing for capital improvements
- Sales tax relief for a specified period of improvements
- Economic connection between Stockton-Island Campus and retailers such as meal plan card acceptance in local restaurants and reimbursement by Stockton
- Incentives for hiring Stockton students for internships and part-time employment

Other Benefits:

- Potential for a themed approach to architecture and design
- Employment for students in local community
- The encouragement of student entrepreneurship in the local community
- Student charitable involvement and engagement in the local community
- Spring, Summer 2015 Possession, design and early construction
- Fall 2015 First occupancy including classes, meetings, partnerships and municipality/CRDA complete ordinances to create University Park.



STOCKTON REDEVELOPMENT BENEFITS

What Can Stockton Do for the Area?

Providing services within the Atlantic City area did not come as an afterthought, but fits well into the mission of Stockton College. **Stockton is committed to the positive development of southern New Jersey.** Our roots officially began in a temporary dwelling at the former Mayflower Hotel in Atlantic City; however as our campus expanded so too, has our commitment to enhance the knowledge, economy and workforce of the local and regional society. With the local area recovering from wavering periods of tourism and super-storm devastations, Stockton will prove to be a distinctive investment, offering 40+ years of stability and demonstrated growth.

Harvard Business School Professor Michael Porter, who also founded and leads Harvard's Institute for Strategy and Business, states, "Colleges and universities harbor large, often untapped revitalization capability for the nation and have the potential, in partnership with governments, businesses, and community organizations, to fuel regional economic growth."ⁱ Examples of successful partnerships can be seen as near as The University of Pennsylvania's effects on West Philadelphia and Rutgers/New Brunswick. Other prominent examples include Howard University/Washington, DC, Indiana University-Purdue University/Indianapolis and more that span the nation.

Building a Strong Workforce

Competitiveness in this recuperating economy requires highly skilled educated workers to fill the trending needs. "In jobs at every skill level and in many different occupations, the better educated applicant has the edge,"ⁱⁱ according to a study conducted by the Georgetown University Center on Education, *The College Advantage: Weathering the Economic Storm*. Furthermore, the study supports the advantage of having a four year college degree, citing the potential for higher income earnings, to more than twice the amount of those possessing only a high school diploma. "According to CEOs for Cities, a group of urban leaders who promote city development, if the nation's top 51 metropolitan areas increased the percentage of adults with a college degree by just 1 percent, the nation would see an increase in per capita income of \$124 billion a year."ⁱⁱⁱ

A state level job projection analysis of New Jersey: Help Wanted Projections of Jobs and Education Requirements Through 2020, conducted by the Georgetown University Center on Education, revealed "NJ ranks 2nd in terms of the proportion of its 2018 jobs that will require a Bachelor's degree... (Table 1) and between 2008 and 2018, new jobs in NJ requiring postsecondary education and training will grow by 148,000."^{iv}

Table 1: New Jersey's rank in jobs forecasted for 2018, by education level.

Education level	2018 Jobs	Rank
High school dropouts	408,000	33
High school graduates	1,300,000	34
Some college, no degree	808,000	46
Associate's degree	334,000	46
Bachelor's degree	1,059,000	2
Graduate degree	538,000	7

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REDEVELOPMENT BENEFITS

Table 2: Change in jobs by education level: 2008 and 2018

Education level	2008 Jobs	Rank
High school dropouts	400,000	8,000
High school graduates	1,263,000	35,000
Postsecondary	2,591,000	148,000

A predominant industry, Leisure, Hospitality, and Retail (LHR), Atlantic City ranks high in employment growth projections, according to the New Jersey Industry and Occupational Employments Projections 2010-2020, although statistics also show Atlantic City's current unemployment rate higher than the national average (7% as of November 2013) at around 10.2%.^{vi} Since the LHR industry varies greatly in the type of employment and skill level required, postsecondary education is not required for most entry-level positions; however, college training will be helpful, and often required, for advancement in some of the occupations.

"Due primarily to their tourism-based economies, over half of private sector employment in Atlantic (56.2%) and Cape May (54.8%) counties is concentrated in the LHR cluster."^{vii} Accessibility to an affordable and full-service Stockton College located in Atlantic City will allow those seeking to gain undergraduate and graduate degrees in the field to improve their employability and quality of life. This will also provide Atlantic City and all of New Jersey with a highly educated population for filling employment needs.

Data from the U.S. Census Bureau records the Atlantic City area having 1,899 residents currently attending college and/or some type of professional higher education study.^{viii}

Table 3: Population 3 Years and over enrolled in school

	9,320
Nursery school, preschool	836
Kindergarten to 12 th grade	6,585
College, undergraduate, graduate/professional school	1,899*

From this population, Stockton currently enrolls 22% (417) of those Atlantic City residents^x attending postsecondary schools.

Table 3b: Stockton Headcount for Students from AC Area

	Full time students	Part time students
Undergraduate	322	48
Graduate	11	36

The most popular majors among current Stockton students from Atlantic City are Business, Criminal Justice, and Biology. This year, Stockton has a total of 8,354 students enrolled, of which nearly one-third are residents of Atlantic County.



Institutions which provide vocational or industry specific educational programs include Harris Business School, Casino Gaming Institute of Pleasantville, Boardwalk & Marina Gaming School Inc., Atlantic Cape Community College Culinary and Casino Career programs, and ACIT Mays Landing. Data from the Bureau of Labor Statistics support the appropriateness of these institutions and programs to the needs of this population. As noted, the remaining Atlantic County postsecondary student population is enrolled in a range of institutions that include proprietary and county colleges, among others.

We anticipate that as Stockton-Island Campus becomes available, many of both groups of students will further their education and gain bachelors' and masters' degree, and accordingly, enhance their employment opportunities.

Additional 2012 U.S. Census Bureau data specific to veterans:

Veteran Status

Civilian population 18 years and over	29,666	+/-573	29,666	(X)
Civilian veterans	2,009	+/-322	6.8%	+/-0.9

Just as other postsecondary proprietary schools offer industry specific training, Stockton as a college of the arts, sciences and professional studies, offers a broad range of studies, including a Hospitality and Tourism Management Studies Program.

Our mission is to imbue students with the knowledge, skills, values and strategic perspectives essential to obtaining leadership roles in the service professions throughout the world; through education, service, research, and scholarship that will engender excellence in Hospitality and Tourism Management Studies.^x

The Stockton-Seaview Hotel and Golf Club creates a world class learning experience for students, and although it plays a supportive role to enhance the academic learning experience for the student, it cannot play the primary role, for it was designed as a resort, not as a college campus. Stockton-Seaview currently supports the existing hospitality program, providing internships and employment opportunities for Stockton students. An Atlantic City campus, however, will:

- allow Stockton to create a hospitality school instead of simply offering a hospitality program,
- be an available research and analytical resource for the industry within the vicinity,
- be a resource for the hospitality and gaming industry for their summer staffing needs,
- provide students immediate access to industry executives and mentors, and
- provide added visibility and compliment Atlantic City as UNLV does for Las Vegas.

Having Stockton operate a full service campus in the Atlantic City area will secure an economical, educational and workforce investment in the community for years to come. Stockton will play a major role in enriching the community's image and providing an economic boost to the local and regional communities.

STOCKTON

ENHANCING THE COMMUNITY

More and more colleges are embracing the study of the economic impact their institutions have on the communities and region in which they serve. Similarly, Stockton understands the importance of documenting this experience. Stockton's latest examination of its fiscal year 2011 showed a **significant impact upon the local, regional, and state economy to the tune of approximately \$442 million state wide (examining wages, alumni earnings, student spending, college purchases, volunteer efforts) and produce an estimated 4,577 jobs attributable to Stockton.**

While a total operating budget for Stockton-Island Campus is not yet finalized, the impact on the community is a standard multiplier of 2.4 dollars for every annual budget dollar Stockton spends. (Based on "Guidelines on How to Prepare an Economic Impact Study of an American College or University Using Integrated Postsecondary Education Data System (IPEDS) Survey Data." This is an on-going phenomenon independence of the capital dollars being infused for construction and renovation.

The primary intent of this project, in addition to keeping with Stockton's mission, is to have an academic institution in Atlantic City that will facilitate economic and social change in Atlantic City. An economy on the path back to health and stability could benefit greatly from an entity enriched with a targeted market...our student population. The data for enrollment in higher education institutions show steady growth patterns historically. Based on data extracted from the National Center of Education Statistics, "enrollment in degree-granting institutions increased by 11% between 1990 and 2000...[and] 37% between 2000 and 2010."^{xi} By the year 2020, their employment projections increase another 13%.

A very basic economic concept suggests spending money stimulates economic growth, and students seem to have tremendous spending power, as documented in College Explorer Survey conducted by the marketing firm Re:fuel.^{xii} According to the study, "the current college body wields a massive \$405 billion in total spending...including \$120 billion in discretionary spending."^{xiii} The study also examines the spending patterns of the student population and their shopping choices, citing \$44 billion spent on food expenses alone (grocery, dining out, etc.) with the majority of purchases made off campus within the local community.^{xiv}

The proposed area of the new Atlantic City campus places Stockton students within a 1.5 mile proximity of one of Atlantic City's premier shopping areas. The Outlets better known as "The Walk" showcase more than 100 name brand stores, restaurants, etc. In addition, "The Walk connects the Atlantic City Convention Center to the Boardwalk casinos along Michigan Avenue."^{xv} According to the study, the proposed area for the Atlantic City campus is conducive to the shopping patterns of students nationwide. Stockton's student profile shows 84% of the current student population under the age of 25. Making the assumption of continued enrollment growth, based on historical enrollment growth patterns, and applying it to the goal of 400 housing occupants in the Atlantic City campus, the community has the potential of experiencing a substantial economic boost in the millions generated from student spending power.

In addition to establishing a well trained workforce and the monetary fruits of student spending, the local economy will get a long-term charge from those once students deciding to stay, work, and grow their family in the area. Greater earnings potential often translates into increased lifetime earnings, which eventually pour back into the community, enriching our economy over time.



STOCKTON

ACADEMIC PLAN

Innovative Scheduling in Design Stage

With limited summer session classes in 2015 and programmatic opening in Fall of 2015, **this Stockton-Island Campus will boast an innovative schedule of classes** with full-time faculty members, a complement of part-time faculty members. Administrative, support and security staff will also be in place. Within five to ten years, we expect a student body of at least 4,000 FTE and a concomitant faculty and administrative staff to support this growth.

By fall 2017, Stockton students will be able to complete undergraduate and graduate degrees with broad appeal to professionals in the hospitality and human services industries (health care, education, business, social work, criminal justice and psychology). The newly developed physicians' assistant 3+2 program in partnership with Philadelphia University will also be offered in Atlantic City. Of major note: Stockton's Hospitality and Tourism Management program will be housed in this Atlantic City location.

Our most rapidly growing program, the B.S. in Health Sciences, will offer direct entry for freshman students as well as an advanced-entry program for upper-class students through articulation agreements with several of New Jersey's community colleges. Stockton also plans on developing an Urban Studies program that will include both urban planning and urban education.

On the graduate level, we are planning on offering some of our most notable master's and doctoral degrees in physical therapy, occupational therapy, communications disorders, and business.





Graduate programs in criminal justice, with both its homeland security and forensic science tracks, will be offered at the Stockton-Island Campus also. These will be two specific opportunities: a direct entry into a masters' program and dual-degree bachelors'/masters' program.

Because of the many high-quality performance venues at this location, we plan on bringing Stockton's dance, music and theater programs to Atlantic City. These programs are targeted for growth through articulation agreements with major arts programs throughout the country. In addition, the Bay-Atlantic Symphony will move from our Dante Hall location to the more prominent Showboat location. The visitors to Atlantic City, along with larger seating capacities and the availability of parking in the new location, will significantly increase audiences for these performances.

Another major initiative is to develop the Stockton Center. This Center will literally become a central location for several of our existing non-degree opportunities such as the Lloyd D. Levenson Institute for Gaming Hospitality and Tourism, the William J. Hughes Center for Public Policy, the Stockton Center for Community Schools, the Child Welfare Education Institute for Community Development of Southern Jersey, the Stockton Center for Community Engagement (including programs such as Campus Kitchens and Champions of Youth).

In addition to for-credit course work, Stockton will have a component that includes continuing studies. For more than 20 years, Stockton has provided high-quality professional community education to adults throughout New Jersey. With an extensive and well-regarded cadre of trainers and educators, Stockton is highly proficient in developing and delivering programmatic opportunities that meet the needs and capacities of the region. These include: executive-style training and continuing education course in human services, health services, food service and safety, and management. We recently initiated a major initiative to meet the continuing education, research and consultation needs of public safety and security officials throughout New Jersey. Where appropriate, Stockton will develop and offer on-line and MOOCs (massive online courses) in areas that may have a distinctive audience, e.g., security, hospitality and tourism. Not only will these initiatives serve potential students, they will also draw international attention to Atlantic City as a learning and research center.

STOCKTON

ACADEMIC PLAN

Academic Programs Under Consideration

Flexible, industry-friendly scheduling for all programs to be offered all or in part in Atlantic City

BS Hospitality and Tourism Management Studies

Current Majors: 300

Required Courses (128 Credits to earn degree):

Hospitality Management, Food and Beverage Management, Hotel Administration & Operations, Geographical Tourism Info Systems, Contemporary International Tourism, Facilities Management, Economics of Tourism, Professional Work Experience, Hospitality Controls, Hospitality Information Systems and Internship

W/Possible Culinary Arts Partnership

Meets regional demand for hands-on training

Potential for articulating to HTMS degree

Possible dual use: teaching and residential needs

Requires specialized space

BS Health Sciences

Current Majors: 1,500

Articulation agreements for community college transfers

Required Courses (128 Credit to earn degree)

Pre-health Professions Preparation for

- Speech-Language Pathology
- Occupational Therapy
- Health Information Technology
- Long Term Care
- Health Facility Management
- Pharmaceutical Industries

MBA Accelerated Dual-Degree

Current MBA Majors: 55

Health Administration track to be offered

17 Undergraduate Business courses

8 General Studies, 4 At-Some-Distance courses

12 Graduate Courses

Required Courses: 33 for Master's Degree

Accounting Analysis for Managers, Management: Theory, Practice & Vision, Applied Marketing Management, Applied Financial Analysis, Managerial Decision Making Tools, Info Systems & Strategies for Business, Legal Environment of Business, 5 Strategic Management



VETeach Program

BA Psychology 128 credits required for degree
Includes: Elementary (K-5) Certification
and Middle School Specializations in

- Math
- Science
- Language Arts
- Social Studies

Semester (or Accelerated) Study for Visitors

- F-1, or Student Visa: for full study at an accredited U.S. college.
- J-1, or Exchange Visitor Visa: for participants in an educational or cultural exchange program.
- M-1, or Student Visa: for students in nonacademic or vocational programs.

Master of Social Work

Includes 60 credits in the prescribed MSW curriculum in foundation and concentration courses.

Current Stockton enrollment with AC zip code home addresses: 317

Master of Arts in Education

Master of Arts in Instructional Technology

Master of Arts in Educational Leadership

Current Majors: 230 (combined total)

Educational Endorsements & Certifications

- ESL/Bilingual/Bicultural
- Learning Disabilities Teacher Consultant
- Middle School Endorsements- Math, Language Arts/Literacy, Science
- Preschool - 3
- Special Education
- Supervisor
- Principal

Physician Assistant Master's Program

(3+2 Degree with Philadelphia University)

Beginning Fall 2015



STOCKTON

ACADEMIC PLAN

Master of Arts in Criminal Justice

Current Majors: 34

Includes direct and dual degrees with specializations in forensic sciences and homeland security

Communication Studies

Current Majors: 233

General media, media production, public relations

Studies in the Arts

Current Majors: 111

Art history, dance, music, theatre

Visual Arts – BFA

Current Majors: 106

Illustration, design, photography, and more

Marine Science

Current Majors: 175

Marine biology, oceanography

Professional Science Master Degree – Environmental Science

Current Majors: 25

BA/BS Adult Degree Completion Program

New Program (128 credits to earn degree)

Three degrees available:

1. Business
2. Computer and Information Technology
3. Critical Skills for the 21st Century.

Stockton's unique, highly customized bachelor's degree completion program is an alternative to the traditional degree programs designed for 18-22 year olds. Schedules and curricula are especially designed for individuals returning to the workforce or those interested in changing or enhancing careers. Skills for life, work and career success will be emphasized and access to advising and career guidance will be provided. Courses are typically scheduled in the late afternoon and early evening with hybrid and accelerated options available. Stockton welcomes transfer credits from prior undergraduate courses.







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RESIDENTIAL LIFE

For Stockton to be a major impetus in redeveloping this area, we need to do more than offer courses and degrees at this site. A full residential Stockton provides Atlantic City with an entrenched community of faculty, students, and support staff that will work, live and play in the area and become the core around which a stronger community will grow.

Housing units can accommodate more than 800, and include dining and recreational facilities. Our housing component will include complex and campus life administration, support staff, resident assistants, and facility maintenance and security personnel. A full set of student services (admissions, advising, bursar, career/internships, financial aid, registrar and residential life) will be in place.

Additional housing can be created to accommodate requests from Ocean County College for its international students and Atlantic-Cape Community College for its culinary students.



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ENDNOTES

ⁱMichael Porter, Colleges and Universities and Regional Economic Development: A Strategic Perspective, <http://net.educause.edu/ir/library/pdf/ff0710s.pdf>

ⁱⁱAnthony Carnevale, The College Advantage: Weathering the Economic Storm (Washington, D.C.: The Georgetown University Center on Education and the Workforce, 2012).

ⁱⁱⁱBrenda Bautsch, Payoffs for State Economies (Washington, D.C.: National Conference of State Legislatures, 2011.)

^{iv}Anthony Carnevale, Help Wanted: Projections of Jobs and Education Requirements Through 2018 (Washington, D.C.: The Georgetown University Center on Education and the Workforce, 2010).

^vNew Jersey Industry and Occupational Employment Projections 2010-2020, NJ Department of Labor and Workforce Development, www.nj.gov/labor

^{vi}U.S. Bureau of Labor Statistics: Atlantic City Area Economic Summary, 2014. Data available at http://www.bls.gov/ro2/blssummary_atlantic.pdf

^{vii}U.S. Bureau of Labor Statistics: Office of Research and Information. New Jersey Key Industry Clusters, 2012. <http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/cluster%20handout.pdf>

^{viii}2008-2012 American Community Survey [New Jersey]/prepared by the U.S. Census Bureau, 2012. Data available at http://factfinder2.census.gov/bkmk/table/1.0/en/ACS/12_5YR/DP02/1600000US3402080%7C0400000US34

^{ix*}Figures include Atlantic City and its immediate surrounding area, to include: Brigantine, Longport, Margate, and Ventnor.

^xAcademic Affairs Richard Stockton College of NJ, Business- Hospitality and Tourism Management Studies Program Description, <http://intraweb.stockton.edu/eyos/page.cfm?siteID=14&pageID=83&program=HTMS>

^{xi}National Center for Education Statistics, Fast Facts. <http://nces.ed.gov/fastfacts/>

^{xii}2012 re:fuel College Explorer survey. Re:fuel april 2012.

^{xiii}2012 re:fuel College Explorer survey. Re:fuel april 2012.

^{xiv}2012 re:fuel College Explorer survey. Re:fuel april 2012.

^{xv}The Atlantic City Convention and Visitors Authority, http://www.atlanticcitynj.com/atlantic_city_the_walk.aspx





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Stockton College is an AA/EO institution.